



Auction donations from individuals and companies like yours helped us to raise over \$1.8 million dollars in 2019 which went directly to fund cancer research worldwide!

We hope that this letter finds you and your family safe and healthy. It is with great hope that we invite you to be part of the 46th Annual Concern Foundation for Cancer Research Block Party on Saturday, September 26, 2020. This year we are producing a totally re-imagined event virtually presented due to the ongoing developments related to Coronavirus. We recognize that this year's event will be different in many respects but **Cancer is still our biggest enemy and the challenges of continuing to raise funds to support cancer research are just as important today as ever.**

We realize that every person and every business has been affected by this current crisis, and we understand if you are not in the current position to give at this time as so many of you have in the past. In fundraising you don't get what you don't ask for, and in this great time of need we felt it was our duty to continue to try to make our silent auction the best it can possibly be. We hope Concern can count on your support through donations of some incredible items for renowned our silent auction. Our silent auctions have previously included autographed items, restaurant and retail gift certificates, one-of-a-kind experiences, staycations and this year with the *stay at home* safety concerns, we are concentrating on home improvement items, family games and activities, sports and workout equipment, personal and home electronics, and personal *feel good* items to help us all get through these challenging times.

We hope that by donating to our auction and getting your brand in front of our supporters, your company not only be helping a very worthy cause, but in turn there will be exposure to your brand by recognizing you in the following ways:

- The auction listing on our state of the art platform which is accessible not only locally but worldwide both during and prior to the event.
- The Concern Foundation website and social media postings.
- Our digital event Tribute Journal which is projected during the virtual event broadcast and then uploaded to our website for an entire year following the event.

Concern Foundation for cancer research is currently supporting over 60 cancer researchers who are investigating new approaches in 13 different types of cancer. This independent volunteer driven non-profit organization has raised and granted over \$69 million to 800 cancer research projects since inception in 1968.

Because of volunteers like us who step up to help, Concern is able to award 90-95 cents of every dollar to cancer research; research that could someday save your life or the life of someone who is near and dear to you.

Enclosed is the **2020 Auction Donor Form** for your review and completion. Please consider our request, and return the form at your earliest convenience so that we may provide you and your donation with as much exposure as possible. If you have any questions regarding this request or the Block Party, please call the *Concern* office at (310) 360-6100 or e-mail linda@concernfoundation.org To learn more about *Concern* and the cancer researchers we are funding, visit our website at www.concernfoundation.org.

Sincerely,

Concern Foundation Auction Committee

CONQUER CANCER NOW!