

TOP 100**Southern California's Top 100 Events 2014**REPORTA PROBLEM ([HTTPS://WWW.CHIPCHAT.COM/G0IDKPRWE](https://www.chipchat.com/G0IDKPRWE))**Concern Foundation Block Party**

#7 Benefit (up from #8)

The cancer research nonprofit's big fund-raiser celebrated 40 years on July 12 with a "Fiesta Grande" theme—and a new tribute journal, which this year was looped digitally instead of printed. Last year, the block party raised \$1.6 million, a significant increase over the previous iteration. Next: Summer 2015

Photo: Edo Tsoar