

HONORING CANCER CRUSADERS DR. JAY & KRIS CALVERT AND FAMILY

44TH ANNUAL BLOCK PARTY JULY 14, 2018 PARAMOUNT STUDIOS

CELEBRATING 50 YEARS OF SUPER HEROES RESEARCHERS, DONORS & VOLUNTEERS

CELEBRATING BEST OF LA 2018 Los Angeles

PREMIER: \$100,000

Reserved tables, 50 Block Party tickets, Full Page Digital Tribute*, event signage and sponsor name on invitation

BENEFACTOR: \$50,000

Reserved tables, 36 Block Party tickets, Full Page Digital Tribute*, main stage signage and sponsor name on invitation

PLATINUM: \$25,000

Reserved tables, 24 Block Party tickets, Full Page Digital Tribute* and recognition in publicity materials

HALL OF FAME DIAMOND: \$13,000

Reserved tables, 18 Block Party tickets, Full Page Digital Tribute*

PRESIDENT'S GOLD: \$6,000

Reserved table, 12 Block Party tickets, Full Page Digital Tribute*

RESEARCH PATRON: \$3,000

Reserved table, 6 Block Party tickets, Full Page Digital Tribute*

FAMILY CONTRIBUTOR: \$1,500

4 Block Party tickets (2 adults and 2 children under 12), no table, Half page Digital Tribute*

INDIVIDUAL BLOCK PARTY TICKETS

@ \$400 each Qty. _____ \$ _____

**Fair market value of each Block Party ticket is \$125.00*

DIGITAL JOURNAL PAGES & LISTING

- Full Page Digital Tribute (15" w X 8" h) **\$1,200**
- Half Page Digital Tribute (15" w X 4" h) **\$750**
- Quarter Page Digital Tribute (7" w X 4" h) **\$500**
- Eighth Page Digital Tribute (3 1/2" w X 2" h) **\$250**
- Friends of Concern (*name listing only*) List as: _____ **\$100**

(Please Print) Name _____ Company _____

Address _____

Phone _____ E-mail _____

Concern Solicitor _____ Sorry, I am unable to attend. Please accept my donation in the amount of \$ _____

Enclosed is my check made payable to Concern Foundation \$ _____ Please charge my: VISA MC AMEX DISC

Amount \$ _____ Acct.# _____ Exp. Date _____ Signature _____

PLEASE MAIL THIS FORM

ALONG WITH PAYMENT AND ARTWORK TO:

CONCERN FOUNDATION
ATTN: TRIBUTE JOURNAL 2018
11111 WEST OLYMPIC BLVD. SUITE 214
LOS ANGELES, CA 90064

OR YOU CAN SUBMIT YOUR TRIBUTE AND PAYMENT
ON-LINE AT WWW.CONCERNFOUNDATION.ORG AND
E-MAIL TRIBUTE TO WHITNEY@CONCERNFOUNDATION.ORG

FOR FURTHER INFORMATION CALL: 310-360-6100
LEARN MORE ABOUT CONCERN AT
WWW.CONCERNFOUNDATION.ORG

*Rules regarding exempt income for charities require "messages, tributes or acknowledgements" (as opposed to "ads") for the Tribute Journal. Messages may include a corporate logo and/or trademark message, but should not constitute an "ad" for the company. Concern Foundation's Federal ID #23-7002878

PLEASE RE-RUN THE SAME TRIBUTE AD FROM LAST YEAR'S JOURNAL.

IN LIEU OF A PRINTED TRIBUTE JOURNAL WE ARE CREATING A DIGITAL TRIBUTE JOURNAL THAT WILL BE DISPLAYED ON A CONTINUOUS VIDEO LOOP ON LARGE SCREENS THROUGHOUT THE EVENT.

IF YOU WISH TO SUBMIT YOUR AD ELECTRONICALLY, WE WILL ONLY ACCEPT PDF, EPS, JPEG, INDESIGN OR ILLUSTRATOR FILES SUITABLE FOR 1920 X 1080 PIXEL RESOLUTION, ASPECT RATIO 16:9. YOU CAN ALSO SEND TEXT IN A WORD DOCUMENT. IF YOUR AD INCLUDES LOGOS OR IMAGES, PLEASE SEND THEM SEPARATELY AS HIGH RESOLUTION JPEG OR VECTOR FILES. EMAIL ADS TO WHITNEY CARROLL AT WHITNEY@CONCERNFOUNDATION.ORG

AD DEADLINE: FRIDAY, JUNE 15, 2018

CONCERN FOUNDATION

FUNDING CANCER RESEARCH WORLDWIDE



THE CONCERN FOUNDATION STORY

Conceived out of friendship by fifteen couples in 1968 who wanted to make sure their dollars counted in the fight against cancer, CONCERN is an acronym (CONquer CanCER Now) for one of Los Angeles's best-known and most beloved charities. With 90-95% of net proceeds (based on 2016 financial audit) going directly to research worldwide, Concern has raised more than \$60 million dollars and funded over 750 cancer research scientists studying all forms of cancer, primarily in the areas of cancer genetics, cell biology, and immunology. Concern's grants focus on brilliant young cancer researchers seeking funding for their first major research project. By targeting talented post-doctoral scientists and providing critically needed seed money for innovative projects, Concern Foundation bridges the gap that currently exists in the scientific research community. The organization's mission is clear - to make sure that every dollar that they raise is used to find the cause and eventual cure for this devastating disease.

OUR CONCERN IS YOUR CONCERN

Thanks to the guidance of our Scientific Review Committee, Concern Foundation has committed over \$2.5 million dollars (July 2016– June 2018) in grants to more than 60 of the best and the brightest young cancer researchers throughout the world focusing on a multitude of cancer research areas.*

ADOLESCENT & YOUNG ADULT CANCERS
BLOOD & BONE MARROW
BREAST CANCER
BRAIN CANCER
CELL BIOLOGY
COLON CANCER
IMMUNOLOGY/IMMUNO THERAPY
KIDNEY
LEUKEMIA
LIVER CANCER
LUNG CANCER
LYMPHOMA

MELANOMA
OVARIAN
PANCREATIC CANCER
PEDIATRIC CANCER
PROSTATE CANCER
SARCOMA
SECONDARY CANCER DEVELOPMENT
SKIN CANCER
STEM CELL RESEARCH
TUMOR IMMUNOLOGY
UTERINE CANCER
LAUTENBERG CENTER ENDOWMENT

**Full descriptions of each of the Concern funded researchers can be found at www.concernfoundation.org*

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