

CONCERN
FOUNDATION
FUNDING CANCER RESEARCH WORLDWIDE



CORPORATE, SMALL BUSINESS AND INDIVIDUAL SPONSORSHIP/UNDERWRITING OPPORTUNITIES

All net proceeds will be used to support cancer research

BLOCK PARTY CORPORATE UNDERWRITER: \$250,000/minimum – includes Corporate or individual name/logo billing block recognition (TBD) on all printed materials (invitations, journal forms, press releases, Los Angeles Magazine® coverage (if commitment is made prior to print deadlines) multiple impressions throughout the night on our video wall at the main stage and 60 tickets (five tables) at the event.

MAIN STAGE: \$25,000* – includes stage signage, announcements “now performing on the **“YOUR NAME”** stage is” plus full digital page with multiple impressions in our electronic Tribute Journal, and 36 tickets (three tables) at the event. **Corporate or individual name/logo on all event invitations and event coverage in Los Angeles magazine® if secured prior to print deadlines.**

LOADING DOCK STAGE: \$15,000* – includes stage banner, stage announcements using **“YOUR NAME”** as underwriting the stage plus full digital page with multiple impressions in our electronic Tribute Journal and 24 tickets (two tables) at the event. **Corporate or individual name/logo on the invitation, in all press materials and all event coverage in Los Angeles magazine® if secured prior to print deadlines.**

FINANCIAL AREA DJ STAGE: \$10,000* – includes stage signage, stage announcements using **“YOUR NAME”** as underwriting the stage plus full digital page with multiple impressions in our electronic Tribute Journal and 18 tickets (two tables 12 & 6 seats) at the event for each stage sponsored. **Corporate or individual name/logo on the invitation, in all press materials and all event coverage in Los Angeles magazine® if secured prior to print deadlines.**

***SPONSOR ALL 3 STAGES: \$50,000** which will include name on all event invitations and in all Los Angeles magazine® coverage (if commitment is made prior to print deadlines)

DIGITAL PHOTOS: \$10,000: you can provide or custom design artwork that will appear on all digital photos given to the guests during the evening in a special photo studio area. Sponsorship also includes a full digital page with multiple impressions in our electronic Tribute Journal and 12 tickets (one table) at the event. **Corporate or individual name/logo on all event coverage in Los Angeles magazine® if secured prior to the print deadlines.**

CONCERN/BEAUTY BUS SPA: \$10,000 – The Concern SPA area is a highlighted attraction at every Block Party. Hair, make-up, nails, glitter tattoos and even some chair massages are all part of the experiences provided by these professionals. Sponsorship also includes a full digital page with multiple impressions in our electronic Tribute Journal and 12 tickets (one table) at the event. **Corporate or individual name/logo on all event coverage in Los Angeles magazine® if secured prior to the print deadlines.**

CONCERN'S 60+ TABLE CASINO: \$25,000– includes hanging casino banner (additional banners will be extra charge); name recognition from main stage throughout the night plus full digital page with multiple impressions in our electronic Tribute Journal, 24 tickets (two tables) at the event. **Corporate or individual name/logo on all event coverage on the invitation, all press materials and in Los Angeles magazine® event coverage if secured prior to print deadlines.**

SILENT AUCTION AREA: \$10,000 – includes one banner across the auction area, name recognition from main stage throughout the evening plus full digital page with multiple impressions in our electronic Tribute Journal, 18 tickets (two tables 12 & 6 seats) at the event. **Corporate or individual name/logo on all event coverage in Los Angeles magazine® if secured prior to the print deadlines.**

8 CONCERN “HOSTED” BARS: \$4,000 per bar* – includes sponsorship signage at the bar plus full digital page with multiple impressions in our electronic Tribute Journal, 6 tickets (one table) at the event for every bar sponsored. **Corporate or individual name/logo on the invitation, in all press materials and all event coverage in Los Angeles magazine® if secured prior to print deadlines.**

***SPONSOR ALL 8 BARS: \$30,000** – includes signage at all bars plus full digital page with multiple impressions in our electronic Tribute Journal (reserved for \$50,000 sponsors). **Corporate or individual name/logo on all event coverage including the event invitation, press materials and in Los Angeles magazine® if secured prior to print deadlines.**

**ALL SPONSORSHIPS \$25,000 AND HIGHER WILL BE RECOGNIZED IN THE
EVENT INVITATION AS A SPONSOR/UNDERWRITER OF THE EVENT
(Sponsorship commitment must be made prior to the print deadline)**

**PLEASE CONTACT THE CONCERN OFFICE - 310-360-6100
IF YOU OR SOMEONE YOU KNOW WOULD BE INTERESTED IN BECOMING A
CORPORATE, SMALL BUSINESS OR INDIVIDUAL SPONSOR OR UNDERWRITER.**