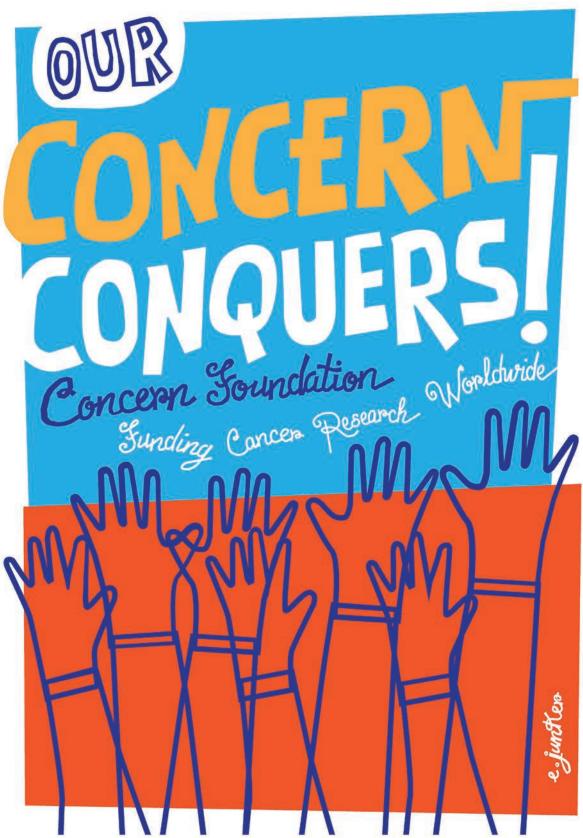


2018 ANNUAL REPORT





MESSAGE FROM THE PRESIDENT



There are very few words that can strike as much fear into our lives as those words of "you have cancer." None of us has more than one degree of separation from this plague upon humanity, and tragically, someone we deeply care for will receive a diagnosis of cancer.

This entire year Concern Foundation has been celebrating 50 years since our founding. Our extraordinary organization, supported by you, has raised millions and millions of dollars to fund cancer research. Thanks to our driven board and tremendous volunteer supporters, practically every single cent of every dollar raised by Concern goes directly to cancer research.

Since 1968, the Concern Foundation founders believed that investing in the growing careers of young innovative researchers within the field of cancer immunology was the future and that the immune system, once understood, would someday be used to treat and control cancer. Today, we have the proof that "someday" is today!

If you ask any oncologist they too now believe that the immune system does have a role in the progression of cancer, and plays a major part in successfully treating this disease. Even the general public today more clearly understands what immunotherapy is, and that there are significant breakthroughs and hope for defeating this disease by using immunotherapies. In what is actually a very short period of time, the idea of immunotherapy has become very empowering. Patients today are using their own immune system to recognize and destroy the cancer in their bodies.

One of my greatest joys as a leader of Concern is to watch good ideas take root and grow. We remain steadfast in our commitment to funding cutting edge projects. Concern's Scientific Review Committee, which is comprised of the best and brightest specialists, has helped provide guidance to further our commitment to fund the next generation of groundbreaking cancer researchers. It is because of them and donors like you who make these discoveries possible.

On behalf of our entire board and especially the researchers that we are funding, I am truly grateful for all you continue to do to enable the important discoveries made by the brilliant cancer research scientists. With your continued support, we are confident that we will someday live in a cancer-free world and I look forward to the day Concern can shut its doors for good.

Sincerely,

Derek AlpertPresident

CONCERN FOUNDATION 2018 – 2020 CONQUER CANCER NOW GRANT RECIPIENTS





On April 28th, Concern Foundation's Scientific Review Committee co-chaired by Anat Epstein M.D., Ph.D. of Children's Hospital Los Angeles and Jennifer Grandis M.D. of the University of California, San Francisco met in Los Angeles. The twenty-two seasoned researchers on the committee discussed proposals submitted by the thirty-eight finalists. This cycle, we received a record-breaking, six hundred and forty-one proposals.

With the recommendations from the committee meeting, our board of directors approved the top fifteen researchers for the 2018-2020 grant cycle, during their June meeting. As a result, each researcher will be funded with \$60,000 for their first year and if approved, a second year of \$60,000 will be granted.

We congratulate the following up and coming researchers on their excellent proposals and look forward to groundbreaking findings:

Lukas Edward Dow Ph.D. - Joan & Sanford I. Weill Medical College of Cornell University

Colon Cancer: Targeting cancer-specific vulnerabilities in the WNT pathway

Moshe Elkabets Ph.D. - Ben-Gurion University of the Negev Ovarian Cancer - Molecular Mechanisms: Underlying the molecular mechanisms of resistance of PI3Ka in ovarian cancer

Robert Babak Faryabi Ph.D. - University of Pennsylvania School of Medicine Breast Cancer Epigenetic mechanisms Breast Cancer: Notch-driven Epigenetic Program of Triple-Negative Breast Cancer

Lydia Finley Ph.D. - Memorial Sloan-Kettering Cancer Center Pancreatic Cancer & Cancer Metabolism: p53-driven a-ketoglutarate accumulation promotes tumor suppression

Malay Haldar MD., PhD. - The Trustees of the University of Pennsylvania Malignant

Sarcoma & Immune evasion by cancer: Targeting tumor-infiltrating antigen presenting cells for immunotherapy

Tae-Hee Kim Ph.D. - The Hospital for Sick Children (Toronto, Canada)

Gastric (i.e. stomach) Cancer Epigenetics: Epigenetic mechanisms of gastric tumorigenesis

Antonis Kourtidis Ph.D. - Medical University of South Carolina Colon Cancer/miRNA: The Adherens Junctions orchestrate a tumor suppressing program via RNAi

Philip Kranzusch Ph.D. - Dana-Farber Cancer Institute
Any Cancer/Immunotherapy: Mechanism of human cGAS–DNA recognition and antitumor immune activation

Selma Masri Ph.D. - The Regents of the University of California (Irvine)

Lung Cancer and the environment effect on cancer: Circadian Sphingosine Signaling mediates Tumor/Host Crosstalk

Sara Meyer Ph.D. - Thomas Jefferson University Leukemia (AML): Deciphering Non-Coding RNA Signaling in Acute Myeloid Leukemia

Anoop Patel M.D. - University of Washington Brain Cancer (glioblastoma): Modeling intratumoral heterogeneity in glioblastoma using brain organoids

Yuliya Pylayeva-Gupta Ph.D. - The University of North Carolina at Chapel Hill

Pancreatic Cancer: Role of IL35 in immunotherapy resistance in pancreatic cancer

Boyang Wu Ph.D. - Washington State University Prostate Cancer/Tumor Microenvironment: Dissecting stromal signals to target prostate cancer microenvironment

Yanzhong Yang M.D., Ph.D. - Beckman Research Institute of the City of Hope

Breast Cancer/Tumor Metabolism: Targeting Metabolic Pathways in Breast Cancer

Franklin Zhong Ph.D. - Institute of Medical Biology, Biomedical Sciences Institute, A*STAR (Singapore)

Skin Cancer & Cancer cell death mechanism: Pharmacologic inflammasome activation to treat SCCs



Concern Foundation Laboratories at Lautenberg Center for Immunology and Cancer Research Hebrew University Jerusalem, Israel



For forty-five years, Concern Foundation has been proud to support the fine work of the men and women at the Hebrew University Hadassah Hospital's Lautenberg Center.

An annual gift

from Concern along with a generous grant from the Ahmanson Foundation are the sustaining funding sources for the eleven scientists are currently heading up the research.

Ofer Mandelboim – Head of the Concern Foundation Laboratories at Lautenberg Center for Immunology and Cancer Research: NATURAL KILLER CELL INTERACTION WITH CANCER, FUNGI VIRUSES AND BACTERIA

Rami I. Aqeilan: ROLE OF TUMOR SUPPRESSOR GENE PRODUCTS OF COMMON FRAGILE SITES IN HUMAN DISEASES

Michal Baniyash: MYELOID DERIVED SUPPRESSOR CELLS AS INTRUDERS AND TARGETS: CLINICAL IMPLICATIONS IN CANCER THERAPY



Yinon Ben-Neriah: NEW THERAPEUTICS TO COMBAT ACUTE MYELOID LEUKEMIA

Michael Berger: MAINTAINING THE IMMUNE SYSTEM AT CHECK

Moshe Kotler: THE FUNCTION OF CELLULAR DEAMINASES IN VIRUS INHIBITION AND CANCER

David Naor: NOVEL THERAPY TO COMBAT INFLAMMATION, AUTOIMMUNITY AND ALZHEIMER'S DISEASE

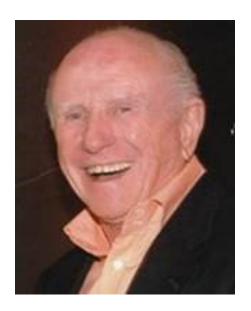
Oren Parnas: SINGLE CELL ANALYSIS TO FOR UNDERSTANDING TUMOR MICROENVIRONMENT AND IMMUNE CELL FUNCTION

Eli Pikarsky: CHARACTERIZING INFLAMMATORY LINKS IN LIVER CANCER

Dana Wolf: MODELS TO STUDY INFECTION WITH HUMAN VIRUSES

Eitan Yefenof: MICRORNAS AS DIAGNOSTIC AND THERAPEUTIC TOOLS IN LEUKEMIA

Ofer Mandelboim – Head of the Concern Foundation Laboratories at Lautenberg Center for Immunology and Cancer Research: NATURAL KILLER CELL INTERACTION WITH CANCER, FUNGI VIRUSES AND BACTERIA



With heartfelt sorrow the Concern Family mourns the passing of Larry Powell

Larry was not only a founder and a leader of Concern Foundation and so many other organizations throughout our community, he was also a friend that went out of his way and say hello to everyone with a huge smile on his face. He was a wise and gentle giant who led by example and enriched our lives by making this world a better place. His indelible impact will remain in our hearts forever. On behalf of the entire Concern family I extend our deepest sympathies to the entire Powell Family.

Derek Alpert









The Marni Fund and Concern Foundation for Cancer Research Join Forces to Conquer Women's Cancers

Concern Foundation for Cancer Research is proud to announce their new partnership with the Kaufman and Levine families and Krav Maga Worldwide. The Marni Fund was established in 2006 as a memorial to Marni Levine an extraordinary young woman, (1969-2006). The Marni Fund has been remarkably successful in funding ground-breaking women's cancer research at UCLA's Jonsson, USC Norris and City of Hope Comprehensive Cancer Centers in Southern California with a focused mission dedicated to developing improved treatments, new diagnostic procedures and the ultimate goal — to conquer cancer.

The Concern Foundation Marni Levine Memorial Research Awards will provide annual support for innovative cancer research scientists focused on women's cancers. The Concern Foundation Marni Levine Memorial Breast Cancer Seed Grants award will be designated for continued research in breast cancer.

Remembering Marni Levine

Marni Levine, a 4th degree black belt in Krav Maga was the highest-ranking female instructor in the world. She was a wife, a wonderful mother, a valiant and true friend, and in addition to all that she was devoted to Krav Maga and worked tirelessly to make it grow. Krav Maga teaches civilians, soldiers and police officers the tactics system developed by the Israeli military. Marni, one of the founders of this multi-national organization, passed away on August 31, 2006, after a long and courageous fight against cancer.

Marni was a fighter who never believed in giving up and in her memory, her husband, two daughters, family and friends, and Krav Maga Worldwide have raised, with matching grants, nearly \$4,000,000.

The Marni Fund is supported by funds raised through Krav Maga Worldwide's annual Fight for the Cure seminars and events, and through donations directly to Concern Foundation in Memory of Marni Levine.

For more information about the research supported by The Marni Fund or to make a donation or send a tribute in support of breast cancer research to someone special, visit their website at: www.themarnifund.org

RAISING FUNDS & AWARENESS FOR CANCER RESEARCH



Los Angeles Marathon

Concern Foundation joined the Los Angeles Marathon as an official charity for the 9th year in a row and raised over \$200.000!

On Saturday, March 17 and Sunday, March 18, more than 100 runners and walkers represented Team Concern at the LA Big 5K and the LA Marathon and Charity Relay, respectively.

Once again, we teamed up with the Adolescent and Young Adult Cancer Program (AYA@USC) at USC Norris Comprehensive Cancer Center and The Kevin Cordasco Foundation: Something Yellow. We also had a new partner this year – The Beauty Bus Foundation.

We're so proud of Team Concern and all of the athletes who tirelessly trained and fundraised on our behalf. With the help of our wonderful donors, supporters, and returning and new partners, we were named one of the top fundraisers from the Skechers Performance Los Angeles Marathon Official Charity Program. We promise that all of the money raised will be committed to innovative and life-saving cancer research!

Cycle With Soul

The fifth annual Cycle With Soul on September 8 was a huge success. This year, we honored Molly Schreiber who has been an integral part of making this event an annual success. Each year, Molly donated her time to be the instructor for our annual event and helped Concern Foundation raise over \$100,000 for cancer research.

We would like to thank board member Courtney Teller for creating and leading this event. She has been instrumental in making this event successful.

Also, a special thanks to Personal Dental, Anxiety Therapy LA, and Jay Calvert for sponsoring this event so that 100 percent of the proceeds go directly to cancer research!











CLA (formerly NSBN) Golf Tournament Raises \$105,000 for Concern

October 29th was a beautiful day in Santa Clarita and the CLA Golf Tournament to benefit Concern Foundation was another huge success. This year's tournament raised \$105,000 for cancer research.

This was Concern Foundation's fourth year partnering with CLA, and to date the tournaments have raised over \$350,000. The money raised by the golf tournament will be granted by Concern to several different research projects in Los Angeles including a brain tumor research project at Children's Hospital Los Angeles, led by Dr. Anat Epstein, The Adolescent and Young Adult Cancer Program (AYA@USC) at USC's

Keck Medical Center, and the Stem Cell Research Center at UCLA.

Thank you partners Steve Asher & Ken Miles and all of the generous golfers and friends of CLA for supporting Concern and some very important cancer research projects in Los Angeles.

CONCERN FOUNDATION'S 44TH ANNUAL BLOCK PARTY RAISES \$1.8 MILLION FOR CANCER RESEARCH



On Saturday, July 14th 2018, Concern Foundation for cancer research, led by event chair Lexy Carroll and a huge team of volunteers, successfully produced its 44th Annual Block Party on the backlot of Paramount Studios in Hollywood on the foundation's 50th anniversary. Themed this year as Cancer Crusaders, the highly anticipated and sold-out event hosted approximately 4,000 guests, successfully raising \$1.8 million for cancer research through ticket sales, donations and bids on auction items.

All guests had a chance to experience over 70 restaurants, caters, and beverage vendors including Dulan's Soul Food, Button Mash, Herb Alpert's Vibrato Grill & Jazz, Tito's Handmade Vodka, Fogo de Chao, Fresh Brother's Pizza and Pink's Famous Hot Dogs. The night was filled with interactive entertainment such as casino-style gaming, a celebrity bar hosting actors Lili Bordán (BATTLESTAR GALACTICA, THE NUN), Gabe Jarret (REAL GENIUS) and Sean Marquette ("Ultimate Spider-Man"); the original TV Batmobile, and live and iconic Super Hero "streetmosphere". The Best of LA® on Los Angeles Magazine's street featured lounges, photo booths, food stations, beauty stations and customizable tote bags sponsored by Infiniti.

During the evening's festivities, the event's main stage held the annual live auction as well as the presentation of this year's honorees and award recipients. The live auction lead by lifestyle expert and entertainment reporter, Mar Yvette, presented guests with the option to bid on prizes including VIP tickets to a taping of "The Ellen DeGeneres Show", VIP tickets to the 2018 American Music Awards, a six-night vacation in Maui, and Dodger Dugout seats. This year Concern's surprise recipient of the Spirit of Concern award was John

Ferdenzi of Town and Country Event Rentals. John was recognized for his dedication and commitment to Concern and as a valued member of the extended Concern family for more than two and a half decades. He has given his time



and creative talents to assist at various Concern Block Parties and annual holiday events.

In connection to this year's theme, the foundation was happy to honor Dr. Jay & Kris Calvert and family as this year's "Cancer Crusaders" for their participation in helping to conquer cancer through research. Honored on stage alongside his family, Dr. Jay & Kris Calvert openly shared their personal experience with cancer. The Calvert's 10 year old son Ace was diagnosed with Acute Lymphoblastic Leukemia at age 4 and while today he has beaten his cancer, ALL (Acute Lymphoblastic Leukemia) can always return and he is never truly cured. This is a major reason he and his family feels so strongly about raising money to help find a permanent cure. Jay himself was a young scientist who could not get funding early in his career as a molecular biologist and he personally knows how important our mission to supporting young investigators is to jump start researcher's careers. Concern Foundation is proud to have these members of the community serve as this year's honorees.

For Concern, it was a true honor to welcome and see nearly 4,000 of the true super heroes all gathered together helping us raise funds to conquer cancer. The event brought together 4 generations of donors, 5 decades of cancer researchers that Concern has funded all surrounded by a tremendous outpouring of love and support by our local business community that donate their time and talents so that we can give as much money as possible to support cancer research.



















COMMUNITY EVENTS

Concern Now Update

Concern Now has been busy the last few months. June kicked off with a sold out Comedy night at the Hollywood Improv featuring the stylings of Jay Mohr and Amir K. A number of donors were kind enough to sponsor tickets to the parents of some of our pediatric cancer patients could have a night out. A big thank you to Bryan Johnson for organizing the event. June 9 was their first family event of 2018, kids age 2-6 participated in a fun morning of ninja training and play at Au Fudge Camp. In addition to honing their ninja skills participants were treated to amazing donuts from Kettle Glazed. Thanks so



much to Rachelle Bell for coordinating. The group also had a fun grassy lounge and photo booth at the July 14th Block Party. Stay tuned for more events!

Concern's Holiday Party for the Real Superheroes – the Cancer Patients and their Families

Concern Foundation welcomed nearly 600 pediatric cancer patients and their families to the 31st annual Holiday Party at Paramount Studios on December 9th. The superhero themed event started with a screening of *Incredibles 2*, followed by delicious food, cookie and tote bag decorating, writing letters to Santa and a bag filled with toys for each family.

This year we welcomed Buca Di Beppo and Pink's Hot Dogs to the party. They were a huge success! Factor's Famous Deli served up their delicious mac and cheese and chopped salad. Burger King chicken nuggets were handed out. And once again, Fresh Brothers Pizza provided food for all the pizza lovers while Krispy Kreme donuts were passed around for all those with a sweet tooth. Vita Perfetta was a big hit with their adorable cotton candy art! The Beauty Bus Foundation tent was filled with guests getting a makeover, manicure, a new hairstyle, and glitter tattoos. And of course, the day would not have been the same without the amazing and super talented DJ Dwayne Brown dancing with the crowd, the addition of 3D Cheeze Photos, bounce houses, Brian Kramer Photography



and of course, Santa Claus. Thank you to Town & Country Event Rentals, to Paramount Studios, and to our wonderful volunteers and donors. We are grateful for your generosity and support. You all made this a very special day for the real superheroes – the cancer patients and their families!

FINANCIALS: YEAR ENDING DECEMBER 31, 2018

CONCERN FOUNDATION STATEMENT OF FINANCIAL POSITION DECEMBER 31, 2018

	2018	
ASSETS	22	
CURRENT ASSETS		
Cash and Cash Equivalents	\$	623,938
Pledges Receivable	•	194,500
Investments, at Fair Value		1,913,109
Beneficial Interest in Charitable Remainder Trusts		232,899
Endowment Investments		1,920,372
Other Assets		49,471
Total Current Assets		4,934,289
NONCURRENT ASSETS		
Pledges Receivable - Long Term Portion		469,383
PROPERTY AND EQUIPMENT, NET		6,340
Total Assets	\$	5,410,012
LIABILITIES		
CURRENT LIABILITIES		
Accounts Payable	\$	14,960
Accrued Expenses	•	59,537
Grants Payable		362,500
Deferred Revenue		1,191,622
Total Current Liabilities	i)	1,628,619
NET ASSETS		
Without Donor Restrictions:		
Undesignated		242,821
Designated by the Board for Operating Reserve		1,140,000
Invested in Property and Equipment	90	6,340
Total Without Donor Restrictions		1,389,161
With Donor Restrictions:		
Purpose Restrictions		471,860
Perpetual in Nature	~	1,920,372
Total With Donor Restrictions	-	2,392,232
Total Net Assets	24	3,781,393
Total Liabilities and Net Assets	_\$_	5,410,012

CONCERN FOUNDATION STATEMENT OF ACTIVITIES YEAR ENDED DECEMBER 31, 2018

DEVENIUE AND DUDI IO OUDDOOT	Without Donor Restrictions		With Donor Restrictions		2018
REVENUE AND PUBLIC SUPPORT					
Public Support	•	4 200 000	•	404 757	#4 F04 000
Special Events, Net	\$	1,386,926	\$	194,757	\$1,581,683
Contributions		64,211		113,963	178,174
Campaign		12,564		5 7 5	12,564
Investment Gain (Loss)		(220,677)		E 400	(220,677)
Interest and Dividend Income		78,039		5,188	83,227
Partnership Investment Income		368,528		(20 OFF)	368,528
Change in Value of Charitable Remainder Trusts Net Assets Released from Restrictions:		-		(38,055)	(38,055)
Satisfaction of Purpose		222,688		(222,688)	(-
	35	70			Ø
TOTAL REVENUE AND PUBLIC SUPPORT		1,912,279		53,165	1,965,444
EXPENSES					
Program Services		1,562,603			1,562,603
General and Administrative		177,075		-	177,075
Fundraising		435,125			435,125
-	3				
TOTAL EXPENSES	19-	2,174,803			2,174,803
CHANGE IN NET ASSETS		(262,524)		53,165	(209,359)
NET ASSETS AT BEGINNING OF YEAR	·	1,651,685	2	2,339,067	3,990,752
NET ASSETS AT END OF YEAR	_\$_	1,389,161	\$2	2,392,232	\$3,781,393

2018 CONCERN FOUNDATION EXECUTIVE BOARD

Ilyse Teller, Chair

Derek Alpert, President

Nancy Eisenstadt, Vice Chair

Michael Firestein, Secretary/Legal Counsel

Marc Lauter, Chief Financial Officer

Anne Barnett Eric Massi

Bill Barnett Michelle Massi

Harvey Beesen Ian Metrose

Shelby Blecker Lauri Metrose

Nancy Blecker Frank Mottek

Barry Brucker Jessica Nicastro

Sue Brucker Tom Nogradi

John Carroll Wendy Nogradi

Lexy Carroll Larry Powell

Carla Daly Joyce Powell

David Entin Rick Powell

Steve Fortner Debbie Powell

Lynne Fox Laurie Resch

Steve Freed Dana Schwartz

Jim Freedman Courtney Teller

Robert Goldman Steve Teller

Lorene Goldman Bettina Tendler O'Mara

Aliza Goldsmith Steve Ullman
Noah Goldsmith Briana Vickers

Jackie Gottlieb Scott Vickers

Caroline and Farhad Hanasab Myrna Zimmerman

Allie Lehrman Stanley Zimmerman

Max Liszt

Marc Luber

GET INVOLVED WITH CONCERN FOUNDATION

Concern Foundation has raised over \$65 Million to fund cancer research through donations from individuals like yourself!

Help us **CON**quer can**CER N**ow.

- Make a monetary donation today.
- Become an Annual Sponsor and enjoy sponsorship benefits
- Send a tribute in honor or in memory of someone special
- Be a part of our signature Block Party fund raising event
- Start your own fundraiser
- Be a part of Team Concern by participating in the LA marathon or another athletic event or activity of your choice
- Take steps to create a planned gift
- Donate your time and expertise by volunteering
- Get your place of business involved and become a community partner or corporate sponsor
- Help spread the word about Concern Foundation



Each year, 14 million men, women, and children worldwide are diagnosed with some type of cancer. Continued research to find better, smarter, more effective treatments is urgently needed. Only with your help can we continue to fund innovative research and bring breakthrough treatments and "cures" to more cancer patients.









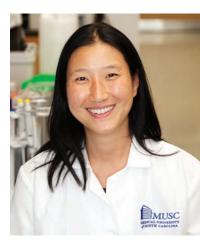












CONCERN FOUNDATION FUNDING CANCER RESEARCH WORLDWIDE



CONCERN FOUNDATION FOR CANCER RESEARCH

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www.concernfoundation.org

Please consider Concern Foundation in your estate plan.